

Agenda
Litchfield Tourism Advisory Committee
February 16, 2023: 4 PM
Litchfield Carnegie Library Building Tourism Office

Approval of Minutes

- Approval of November 10, 2022, Minutes
- Approval of January 31, 2023 minutes

Guests: Danell Fogle

Unfinished Business

- ILDCEO grant

New Business

- Cory Jobe of Great Rivers & Route will provide an analysis of the past year's marketing efforts.

Tourism Office Report

- Update on Office Operations

Announcements

- Chamber Announcements
- Hotel Update
- Member Announcements
- Lake Update
- Great Rivers & Routes Announcements

Adjournment